



## Partner & Organisation news

4<sup>th</sup> of September 2017

To whom it may concern

### Beconfident develops brand new teeth whitening formulas

We constantly seek to improve and modify our products in order to offer our customers the best teeth whitening products on the market. Together with renowned dentist Dr. Martin Giniger we have created the Premium X3 Kit which has three active phases. This is the most advanced and effective teeth whitening we have ever developed.

The new formulation contains:

Sodium Bicarbonate - provides long-lasting germicidal protection for fresher breath

Sodium Coco-Sulphate - removes stains above enamel for clean teeth

0.1% Hydrogen Peroxide. – whitens beneath the enamel for deeper whitening results

As The launch will take place at the Swedish Pharmacy Exhibition in Stockholm between the 8-9th of September 2017.



Further information be kind and contact:

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# beconfident<sup>®</sup>

## Pressrelease



[www.beconfident.info](http://www.beconfident.info)  
[www.beconfident.be](http://www.beconfident.be)

### About Beconfident<sup>®</sup>

Beconfident<sup>®</sup> is a Swedish brand founded in September 2012 made in Sweden and USA. We provide market with high quality products for oral health and skin beauty. We are present in 11 countries in Europe and USA and have manufacturing in USA and Sweden.

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