



Partner & Organisation news

6th of September 2017
To whom it may concern

Beconfident continues to strengthen it's brand -
b® - is now a Reg trademark equal for Beconfident®!

Good news is that we have now got our round green circle with white 'b' as a registered trademark in EU and in process in the US & ASIA as well.

The round green circle with b has more visibility and is easier to recognise in a busy media world. As we say less is more.

This will long term secure that our marketing efforts are protected and that we can achieve and make a visible difference in the market - even that it is a long way to go.

As you all know that the name Beconfident® was already registered two years ago in EU and the US. Even we are still small and consider us as a start-up we have been copied numerous times already both in Sweden and abroad. Our brand is one our strong assets and we will continue to protect our name and rights belonging to our company.

Today's advice you find on our global Instagram account which we recommend you to follow;

"Inhale confidence - Exhale doubt"



https://www.instagram.com/beconfident_worldwide/:

Our b® will officially be shown for first time during the Swedish Pharmacy Exhibition in Stockholm between the 8-9th of September 2017. – Welcome to the center of the exhibition - [Stand J12](#)

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Corporate site: www.beconfident.info, www.beconfident.co.uk, www.beconfident.se & many more

Beconfident- Top Quality Teeth whitening and Skincare systems are designed in Sweden & Made in USA and Sweden. Beconfident® + b® + WhiteAmin® + SimpleSmile® are registered trademarks in Europe and Beconfident® is a registered trademark in United States of America. IOS and Android Intelligent Apps belong to Beconfident Skincare AB. Other brands are pending.



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About Beconfident®

Beconfident® is a Swedish brand founded in September 2012 made in Sweden and USA. We provide market with high quality products for oral health and skin beauty. We are present in 11 countries in Europe and USA and have manufacturing in USA and Sweden.

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