

## PRESSRELEASE

### BeconfiDent<sup>®</sup> starts up in Belgium – teams up with Holland

BeconfiDent is very happy to announce that they will enter a new market this year. With a market of 11 million people and being the center of Europe, it is a natural step for BeconfiDent to open up for the Belgian market. "We will join the Dutch company for lean operations and easy management. With a market of 25 million people, I am sure that BeconfiDent Benelux will play a huge part in the group's growth this year and I will do everything I can to get the same good market reputation as BeconfiDent has done in Scandinavia and the rest of Europe" says Tiffany Ling-Vannerus. The launch will go hand in hand with the new website that is planned on being online 1<sup>st</sup> of April.

#### **Best Regards**

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**Attachments: None**

#### **About BeconfiDent<sup>®</sup>**

BeconfiDent<sup>®</sup> is a Swedish brand founded in September 2012 made in Sweden and USA. We provide market with high quality products for oral health and beauty. We are present in 12 countries in Europe and USA and have manufacturing in USA and Sweden.

Beconfident<sup>®</sup> + WhiteAmin<sup>®</sup> + SimpleSmile<sup>®</sup> are registered trademarks in Europe and Beconfident<sup>®</sup> is a registered trademark in United States of America. IOS and Android Intelligent Apps belong to Beconfident Skincare AB. Other brands are pending.

Our corporate site is [www.beconfident.info](http://www.beconfident.info) – Our online stores you find at [www.beconfident.se](http://www.beconfident.se), [www.beconfident.dk](http://www.beconfident.dk), [www.beconfident.no](http://www.beconfident.no).

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# beconfident<sup>®</sup>

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