



Partner & Organisation news

20th of February 2017
To whom it may concern

“Beconfident strengthens the efforts in the Pharmacy sector!”

As from 1st of February 2017 **Dr. Hans Berglund**, with over 30 year of experience from Intl Dental care market (Nobel Biocare Canada Inc. President, Nobel Biocare USA Inc (formerly Nobelpharma USA Inc) VP/General Manager) have committed to take on a larger responsibility within the Beconfident Group – he has accepted full sales responsibility for the company’s product sales towards pharmacies.

Company CEO – Johan Ling-Vannerus says “This is a result of the excellent performance and knowledge contribution Hans has contributed to the board and management for the past 3 years – it is a natural step to maximize the benefit of his experience”

We are happy that he has accepted our cooperation proposal and are excited about taking another step to support our international B2B sales

Hans will also enter into the company as a shareholder

End press release

Further information be kind and contact:

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About BeconfiDent®

BeconfiDent® is a Swedish brand founded in September 2012 made in Sweden and USA. We provide market with high quality products for oral health and skin beauty. We are present in 11 countries in Europe and USA and have manufacturing in USA and Sweden.

Our corporate site is www.beconfident.info

E-commerce: www.beconfident.se, [.dk](http://www.beconfident.dk), [.no](http://www.beconfident.no), [.fi](http://www.beconfident.fi), [.nl](http://www.beconfident.nl), [.cz](http://www.beconfident.cz), [.fr](http://www.beconfident.fr), [.es](http://www.beconfident.es), [.de](http://www.beconfident.de), [.be](http://www.beconfident.be), [.co.uk](http://www.beconfident.co.uk) and [.com](http://www.beconfident.com)

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